

Dear,

As we prepare for **Cybersec Netherlands 2026**, we are excited to offer you, as a valued exhibitor, the opportunity to share your **expert insights** with our audience. This initiative allows you to showcase your company's expertise and thought leadership in cybersecurity.

We have outlined a set of **key questions** designed to help you craft a compelling article that highlights your organization's **perspectives, innovations, and contributions** to the cybersecurity industry:

Suggested Topics & Questions

1. **What are the most pressing cybersecurity threats today?**
 - What specific challenges does this threat pose?
 - Are there any recent incidents or trends related to this threat?
2. **What cybersecurity trends are shaping the industry?**
 - Can you highlight recent technological advancements or evolving attack strategies?
 - How do these trends impact businesses' defense strategies and risk assessments?
3. **How does your organization address cybersecurity challenges and opportunities?**
 - What is your approach to prevention, detection, and response?
 - Can you share specific strategies, technologies, or best practices you implement?
4. **Why is Cybersec Netherlands an essential industry event?**
 - What is the value of in-person networking and knowledge sharing?
 - How have past industry events contributed to cybersecurity advancements?

Guidelines for Your Article

- Structure your article with **clear headings and subheadings** for readability.
- Keep it **informative and engaging**, avoiding overly promotional language.
- Align your content with the core themes of Cybersec Netherlands: **Cybersecurity Strategy, Human Firewall, Digital Infrastructure, Data Protection & Privacy, Identity & Access Management, Resilience, Recovery & Supply Chain, Compliance & Regulations, Orchestration & Automation/AI, Operational Technology Security, Sovereignty**
- Word count: **500-700 words** (approximately **125 words per question**).
- Include a **high-resolution (1920px x 1380px) horizontal photo**, preferably of the person interviewed.

Submission Details

Please send your **article and image** to marc.mingels@jaarbeurs.nl. If you have any questions, feel free to reach out.

We look forward to featuring your expertise at Cybersec Netherlands 2026!

Best regards,

Marc Mingels

Content Marketeer | Cybersec